



CREATING HEADLINES WORLDWIDE

[MEN'S COLLECTION]

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The Trendco Story

Trendco have been supplying hair replacement products since 1965, and with over 50 years of experience, we have been able to develop a fantastic range of men's hair systems. Trendco offer the world's finest hair, allowing you to rise to new levels of confidence by stocking human hair and fibre hair systems. All of which are manufactured to strict standards using only the highest quality materials.

For those wanting perfection, we offer an excellent custom made service, where each system is hand crafted to your specifications.



At Trendco, we offer a range of human hair and fibre hair systems. There are advantages to both, so here is a chart to help you decide which material is best for you.

HUMAN HAIR or FIBRE HAIR

?

HUMAN HAIR

ADVANTAGES

- Natural Appearance
- Heat Resistant
- Soft Texture
- Style can be altered
- Can add darker colour tones

DISADVANTAGES

- Colour oxides
- Porous
- Heavier than fibre hair
- High Maintenance

FIBRE HAIR

ADVANTAGES

- Appearance of natural hair
- Colour Stability
- Low Maintenance
- Dries quickly

DISADVANTAGES

- Prone to Friction Frizz
- Prone to heat damage
- Avoid exposure to high heat
- Cannot be restyled
- Shorter lifespan



NEW MICROLITE



Styled by Chris Chapman

Ideal unit for first time and older wearers requiring less hair. A clear base and lower density offers a natural finish. Very lightweight and can offer up to 2-3 months wear.

Specifications

Hair Type: 100% fibre hair

Base Type: Clear Polyurethane

Base Size: 9" x 7" / 23cm x 18cm

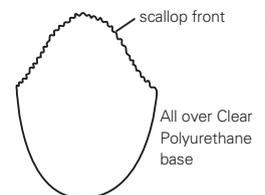
Hair Length: 4-6" / 10cm-15cm

Hair Density: Light/Medium

Curl: 32mm

Available in Human Hair as a special order. Please call our customer service team on 01273 774977.

New Microlite base

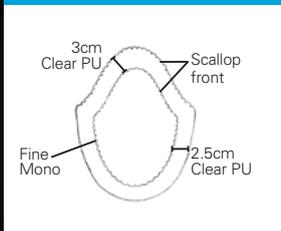




NEW NATURELLE

A very popular unit offering an average of 6-8 months wear when worn with tape, expect less if bonded on. Double split knotting gives freestyle finish with or without a parting.

New Naturelle base



Specifications

Hair Type: 100% fibre hair

Base Type: Fine Mono, 2.5cm Clear PU, Scallop Front and Connecting Seams

Base Size: 9" x 7" / 23cm x 18cm

Hair Length: 4-6" / 10cm-15cm

Hair Density: Medium

Curl: 32mm

Available in Human Hair as a special order. Please call our customer service team on 01273 774977.



AERO MONO



Knotted freestyle for easy styling with a scalloped front. Can be attached with tape, clips or bonded on. Suitable for reducing to different sizes. Up to 6 months wear.

Specifications

Hair Type: 100% Human Hair
(Grey content is fibre)

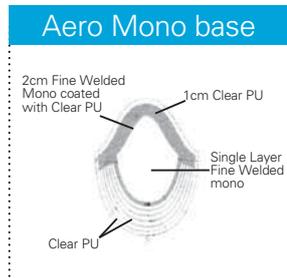
Base Type: Welded Mono/Scalloped Front

Base Size: 8" x 10" / 20cm x 25.5cm

Hair Length: 4-5" / 10cm-12cm

Hair Density: Light/Medium

Curl: Slightly wavy



AERO LACE



Styled by Chris Chapman

BEFORE

Lace top and front for a natural finish. Freestyle and lightweight for easy styling. Attach by clips, tape or bonding and can be cut down in size for coverage of smaller areas. Up to 3-4 months wear.

Specifications

Hair Type: 100% Human Hair
(Grey content is fibre)

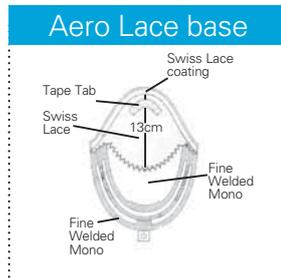
Base Type: Swiss Lace, Fine Welded Mono

Base Size: 8" x 10" / 20cm x 25.5cm

Hair Length: 4-5" / 10cm-12cm

Hair Density: Light/Medium

Curl: Slightly wavy



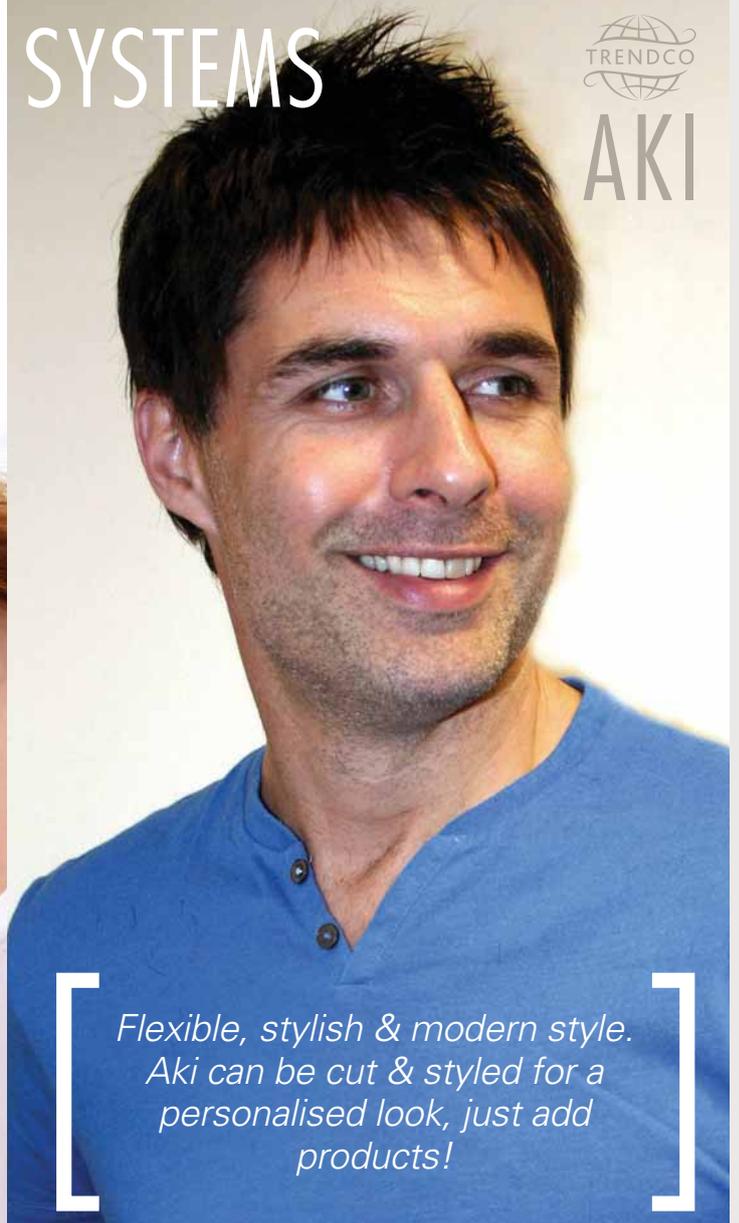


MIKE

FULL HEAD SYSTEMS



AKI



Modern style with temple to temple lace front. Lightweight & easy to style, which can be styled away from the face. The Anti-Slip PU provides extra security.

Flexible, stylish & modern style. Aki can be cut & styled for a personalised look, just add products!

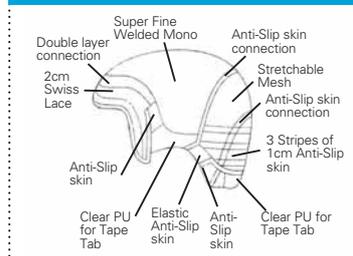
Specifications

- Hair Type:** 100% European Human Hair (Grey content is fibre)
- Base Type:** Super Fine Welded Mono & Lace
- Base Size:** 56cm Circumference
- Hair Length:** 3-4" / 7.5cm-10cm
- Hair Density:** Light
- Curl:** 38-40mm

Specifications

- Hair Type:** 100% fibre Hair
- Base Type:** Temple to temple lace front, monofilament top with a stretch net and wefting
- Base Size:** 56cm and 58cm circumference
- Hair Length:** 2.5" / 5cm
- Hair Density:** Light/Medium
- Curl:** Straight

Mike base



Sentoo Aki Foundation





COLOUR CHART - MENS COLLECTION

All of our Fibre, Human & European hair systems (except Aki) are available in 20 natural colours.

**Please note all grey content in all our hair systems are fibre.*

***E.G Colour 340 – Base colour 3 with 40% grey content*

****Colours may not be a full representation on paper, colour rings are available to purchase online or in the salon.*



1B



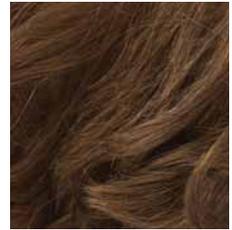
1B10



3



5



6



23



60



220



240



340



365



380



520



540



565



580



620



720



1720



1820



COLOUR CHART - AKI

The AKI is part of the Sentoo collection, meaning it has its own unique colour range from the other Men's hair systems. Aki is available in 25 natural colours.

**Colours may not be a full representation on paper, colour rings are available to purchase online or in the salon.*



1B



3



5



6



7



12



18



20



24



32



38



39



40



51



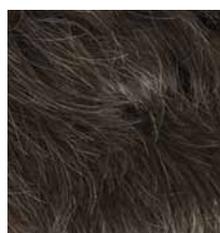
56R



60



320



410



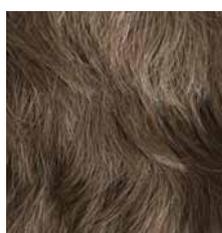
446



550



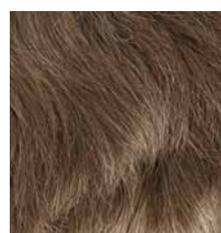
580



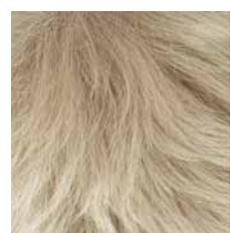
610



640



720



2080



EXPERIENCE IT..... CUSTOM MADE SERVICES

Trendco have been supplying custom made systems since 1965. Our team of experts offer you the most comprehensive custom made service.

All our custom made hair systems are individually designed and are virtually undetectable to both sight and touch. They are each designed and styled to the highest standard associated with Aderans. The end result is a totally exclusive unit, handcrafted to your design and ready to be styled to each person's individual requirements, so you can live your life the way you want to; sleep, shower and play active sport with confidence.

With an average of 12 week completion, each and every order is carefully studied and processed to avoid any misunderstandings and unwanted delays. Working from your template or measurements, any type of base can be constructed, full head wigs and pieces can be made to your specifications in Human Hair, Fibre Hair, Cyberhair or V-Hair.

Get your hair back, restoring a natural appearance as well as your confidence.....ITS TIME TO EXPERIENCE IT.....



API SEMI CUSTOM MADE

Our API semi custom made service is as easy as ABC and a great alternative to a full custom made wig, all you need to do is choose a cap size and your perfect colour! The ordering time is approximately 10 weeks delivery and will need minimal styling when it arrives!

API semi custom made caps come in three different sizes; 54cm, 56cm and 58cm and all caps have hand knotted foundations. The colour range is extensive with 44 colours to choose from!

Specifications

Hair Type: 100% Human Hair
(Grey content is fibre)

Hair Length: 3-4" / 7.5cm-10cm

Hair Density: 80% - Light

Curl: 36mm – Slightly wavy

The API Semi Custom Made service is a salon only service. Please call our customer service number on 01273 774977 for further information or if you are a trade customer, to order your API kit.



CYBERHAIR



Cyberhair is a fibre, which is an imitation of human hair; it feels natural, is very easy to maintain and extremely durable.

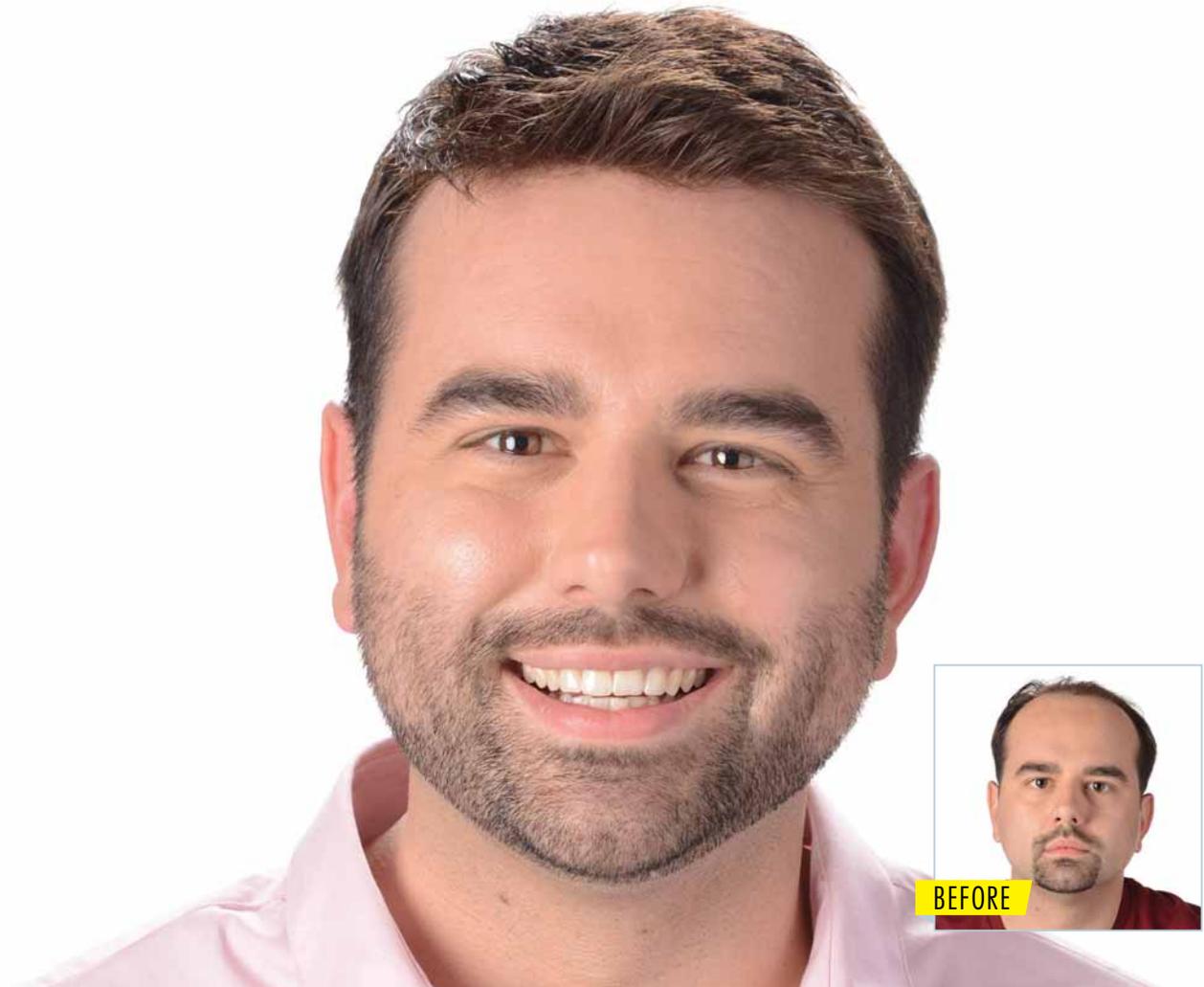
- Colour Fast – Has a great colour stability with only 2% colour fade in a year
- Lightweight – Lighter than human hair and moves like human hair
- High moisture content – Cyberhair always feels soft and looks healthy
- Durable - Twice as strong as human hair and has the capability to withstand more stress
- Memory – Will retain its style when washed

Due to Cyberhair's unique qualities, you can be as active as you want with the confidence you deserve! Swim, play sports, use saunas, have hot showers... The list is endless as your Cyberhair will always look great!

To find out more about Cyberhair, please contact your Cyberhair stockist.

Please note, Cyberhair is only available to salons that have attended a Cyberhair Training Workshop with Trendco.

V-HAIR - THE NEW GENERATION OF HAIR



Following on from the success of Cyberhair, a new fibre has now been produced called V-Hair. Launched in 2014, the huge accomplishment is that V-Hair replicates human hair in almost every aspect!

The secret to V-Hair lays in the unique construction of each hair, making it more functional artificial hair but with all the features of human hair.

To find out more about V-Hair, please contact your V-Hair stockist.

Please note, V-Hair is only available to salons that have attended a V-Hair Training Workshop with Trendco.

- Flexible – Available in two textures which can be used separately or together enabling you to match your own hair texture
- Durable – Stronger than human hair
- Heat Resistant – Can be restyled as many times as you like
- Lightweight – Lighter than human hair but moves like human hair
- Colour Fast – Has a great colour stability with only 2% colour fade in a year

With all of Trendco hair systems, aftercare is absolutely vital in keeping your hair fresh and clean. We offer a variety of products and accessories to help you style & care for your hair with ease, ensuring you get the most out of your system. We have worked hard to develop and research unique shampoos, conditioners, and styling products to complement and enhance our hair replacement systems.

FIBRE HAIR PRODUCTS

FOR ALL FIBRE HAIR SYSTEMS, OUR SPECIALLY FORMULATED **T-RANGE COLLECTION** IS PERFECT TO USE.

SHAMPOO

A GENTLE CLEANSING SHAMPOO ESPECIALLY FORMULATED FOR FIBRE HAIR.

SOFTENING CONDITIONER

AN INTENSIVE CONDITIONER AND REVITALISING TREATMENT, LEAVING THE HAIR SOFT AND MOISTURISED.

SOFTEN N SHEEN

LEAVE IN SPRAY CONDITIONER.

HOLDING SPRAY

A WATER BASED HAIRSPRAY FOR STYLING EASE WITHOUT THE BUILD UP OF A NORMAL HAIRSPRAY.



AFTERCARE PRODUCTS

HUMAN HAIR PRODUCTS

WE STOCK A RANGE OF **REDKEN FOR MEN** AFTERCARE AND STYLING PRODUCTS WHICH ARE GREAT FOR HUMAN HAIR SYSTEMS.



GO CLEAN

A GENTLE SHAMPOO THAT CLEANSSES AND REMOVES BUILD UP. LEAVES HAIR STRONGER, MORE MANAGEABLE AND HYDRATES SCALP.

STAND TOUGH EXTREME GEL

A MAXIMUM CONTROL GEL FOR A SHARP SHAPE, DEFINITION AND SHINE.

APPLY TO OR COMB THROUGH DAMP HAIR AND DRY NORMALLY OR HEAT FOR MEGA HOLD.

CYBERHAIR & V-HAIR PRODUCTS

CYBERHAIR & V-HAIR AFTERCARE IS EXTREMELY IMPORTANT. WE RECOMMEND YOU USE THE RIGHT PRODUCTS TO GET THE MOST OUT OF YOUR CYBERHAIR & V-HAIR SYSTEMS. WE STOCK A RANGE OF AFTERCARE AND STYLING PRODUCTS WHICH ARE SPECIFICALLY FOR THESE SYSTEMS.



REVITALISING SHAMPOO

A MOISTURE ENRICHED REVITALISING WASH.

MOISTURE PROTECTION SPRAY

A MOISTURE ENHANCED TREATMENT SPRAY FOR DAILY CONDITIONING AND CARE.

DETANGLING CONDITIONER

A RICH, DEEP NOURISHING CONDITIONER.

INTENSIVE TREATMENT CONDITIONER

AN INTENSE, NOURISHING AND REPLENISHING TREATMENT RECOMMENDED FOR WEEKLY USE.

STRUCTURE & PROTECT

VERSATILE STYLING CREAM FOR FLEXIBLE DEFINITION AND FIXING.

MODEL & FIX

A STYLING GEL FOR TEXTURE AND FLEXIBLE HOLD.

SCULPT & CREATE

A FINISHING SPRAY FOR CONTROL AND HOLD FOR DAILY STYLING.

Masking Solutions provide an instant, convenient and effective way to disguise thinning areas

BEFORE



AFTER



MODEL USES MANE HAIR THICKENER SPRAY



MASKING SOLUTIONS

MANE HAIR FIBRES

MANE HAIR FIBRES ARE AN INNOVATIVE WAY OF THICKENING HAIR AND PROVIDING INCREASED SCALP COVERAGE. MANE HAIR FIBRES ARE TINY SYNTHETIC HAIR FIBRES THAT ATTACH TO YOUR OWN HAIR GIVING THE APPEARANCE OF THICKER, FULLER HAIR. MANE HAIR FIBRES NEEDS TO BE SEALED IN PLACE WITH A FOLLOW UP APPLICATION OF TRENDCO HOLDING SPRAY.

MANE HAIR FIBRES ARE AVAILABLE IN JET BLACK, BLACK, DARK BROWN, MID BROWN, GINGER, HAZEL/AUBURN, LIGHT BROWN, MID BLONDE, SANDY BLOND, SALT & PEPPER & GREY



TRENDCO HOLDING SPRAY

MANE HAIR THICKENER SPRAY IS A FAST AND EFFECTIVE THICKENING SPRAY, WHICH NOT ONLY MAKES HAIR APPEAR THICKER BUT ALSO HELPS TO MASK THINNING AREAS. IT IS DISPENSED AS A COLOUR POWDER AND CAN BE SPRAYED ONTO THE HAIR AND SCALP AREAS WHERE THE HAIR IS THINNEST. MANE SPRAY NEEDS TO BE SEALED IN PLACE WITH A FOLLOW UP APPLICATION OF TRENDCO HOLDING SPRAY.

MANE HAIR THICKENER SPRAY IS AVAILABLE IN BLACK, DARK BROWN, MEDIUM BROWN, LIGHT BROWN, AUBURN, HAZEL, LIGHT BLONDE, ASH BLONDE, SILVER & GREY.

We stock a range of **adhesives and removers** suitable for our bonded hair systems.

MAX REMOVE IT – A CITRUS BASED ADHESIVE REMOVER. 100% ORGANIC, BIODEGRADABLE, GENTLE ON SKIN AND AVAILABLE IN 2 SIZES (4OZ AND 12OZ)



AMBER REMOVER – 100% ORGANIC BIODEGRADABLE, FAST ACTING, NO ACETONE, NO ALCOHOL, NO RESIDUE, NON-FLAMMABLE LIQUID WHICH IS ABLE TO REMOVE PIECES HASSLE FREE.



ADHESIVES & REMOVERS

MAX ADHERE 360

- CAN BE USED ON LACE & POLYSKIN UNITS
- WHITE LIQUID GLUE BUT DRIES CLEAR
- WATER BASED
- WATERPROOF & LATEX FREE
- EASY TO CLEAN
- UP TO 4-5 WEEKS WEAR. CLEAN AND CAN LAST 4-5 WEEKS.



MONO TAPE – THE MOST POPULAR OF TAPES. THIS TRANSPARENT, STRONG GRIP TAPE IS HYPOALLERGENIC AND IS AVAILABLE IN A 5M AND 25M ROLL.



RED LINER TAPE – TO BE USED WHEN BONDING, AIDS REMOVAL OF THE UNIT.

ULTRAHOLD MINI TAPE – AVAILABLE IN PACKS OF 36 STRIPS WITH 4 SMALLER TABS ON EACH STRIP. WATERPROOF AND CAN LAST UP TO 6 WEEKS.

LACE FRONT MINI TAPE TABS – LONG LASTING LACE FRONT TAPE TABS FOR A SECURE HOLD OF UP TO 4 WEEKS. THEY ARE WATERPROOF AND DURABLE. AVAILABLE IN PACKS OF 72 TABS.

WE RECOMMEND THAT FOR ANY BONDING AND REMOVAL OF ANY PIECE IS CARRIED OUT BY AN EXPERIENCED STYLIST ESPECIALLY WHEN USING GLUE ADHESIVES. ALWAYS DO A SKIN TEST 48 HOURS BEFORE USING ANY GLUE FOR BONDING.



TRADE TRAINING INFORMATION

Trendco provide training for all our trade accounts in all aspects of hair replacement.

Throughout the year, we host a wide range of seminars in our training centre in Hove, East Sussex. By investing in training for you and your staff, you will gain a better understanding about all aspects of hair loss and will be in a better position to offer your client's the correct product for them.



Learn how to improve and expand your knowledge with our educational programmes.

- Men's Hair Replacement
- Cyberhair
- V-Hair
- Human Hair Bespoke
- Ready To Wear – Cutting, Styling, Tips & Tricks



All delegates will be awarded with a certificate on the completion of each course.

We offer group and individual seminars that can be tailored to you.

For more information about our seminars and training courses, please call Jane Kelly on 01273 774977 or email jane@trendco.co.uk



HOW TO BOND/REMOVE YOUR CLIENT'S HAIR SYSTEM

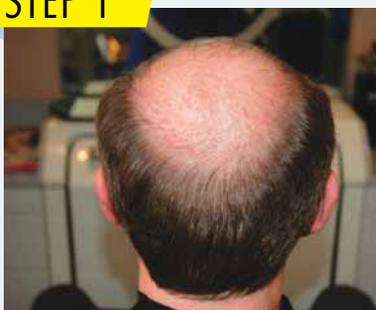


Bonding a hairpiece to a client's head must be done in the correct way and always carried out in the salon. We would never recommend doing this procedure if you are not trained or experienced in bonding systems.



IMPORTANT – A skin test for the glue is required 48 hours before bonding.

STEP 1



Before attachment can be started, access the client's baldness to see that the hairpiece overlaps into the client's hair by at least ½".

STEP 2



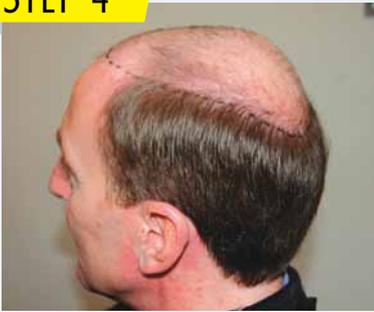
If you have a clear mould of the size and shape of the hairpiece, use this to mark the perimeter using an eyebrow pencil on to the client's head. If no clear mould is available, proceed to step 3.

STEP 3



Position the hairpiece on to the client's head in the exact position that it will be worn. Use double sided mono tape at the front to hold in position, whilst you mark the outline of the hairpiece perimeter on to the client's head.

STEP 4



When you remove the mould/ hairpiece, the perimeter line should be clearly seen. The hair growing above the perimeter line should be shaved to the length of a number 0 on your clippers.

STEP 5



Apply red liner tape to the underside of the hairpiece where it will make contact with the shaven hair. Place double sided mono tape on the front area.

STEP 6



Remove the protective layer of the red liner tape and the double sided mono tape.

STEP 7



Apply the Max Adhere 360 to the red liner tape area. Apply a very light amount in a zig-zag pattern to ensure an even distribution. Apply the glue adhesive to the shaved area of your client's head. Place the hairpiece onto the client's head in the exact position it will be worn.

STEP 8



Once in position, use the clear mould to exert even pressure downwards. Hold for two minutes whilst the bond is made.

IMPORTANT – Advise your client not to shower or shampoo the piece for the first 48 hours to ensure the bond achieves its maximum bond strength **DON'T** bond if the scalp is sore or has broken skin

STEP 1

Remove the hairpiece by gently pulling away from the client's own hair. Gently remove the tape from the hairpiece.

STEP 2

Apply Max Remove It or Amber Remover to the glued area of the scalp. Massage and leave in for 5 minutes and then shampoo the hair with warm water.

STEP 3

Apply Max Remove It or Amber Remover to the base where the Max Adhere 360 has been used. Leave for 5 minutes.

STEP 4

Wipe away the now softened residue with Max Remove It. *(Tip – Surgical Spirit can work just as well for this step)*

STEP 5

Now wash and condition the client's hairpiece ready to be bonded again.

Removing a hairpiece from a client's head must be done in the correct way and always carried out in the salon. We would never recommend doing this procedure if you are not trained or experienced in bonding systems.

Note – For a single layer mono and lace front pieces, soak for 15-20 minutes in a mixture of 60% remover and 40% luke warm water. All adhesive residue will wash clear. For further information on our men's training courses, please look at our training information on page 17. Only available to trade accounts.



CREATING HEADLINES WORLDWIDE

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Manchester M2 5WA

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Nottingham NG1 6DQ

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Inverleith
Edinburgh EH3 5HF

Tel: 0131 556 7057 **Email:** sales@aastudios.co.uk

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 "Follow" us on Twitter – @TrendcoWigs

Aderans