



CREATING HEADLINES WORLDWIDE

PLATINUM COLLECTION



Joanna Rowsell-Shand MBE

"I am a Double Gold Olympic medallist, a cycling world champion and a world record holder and have had Alopecia since I was 10 years old. I have been determined not to let my condition hold me back! I love wearing wigs as they give me back control over my condition and the Platinum Collection wigs feel comfortable to wear as well as looking beautiful with high quality hair. Joanna x"



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PLATINUM COLLECTION

An exclusive European Human Hair collection designed by the best for the best.

Two beautiful handcrafted wigs using the finest quality European hair. The Platinum Collection is designed for those who are striving for perfection and the ultimate confidence.

PLATINUM COLLECTION



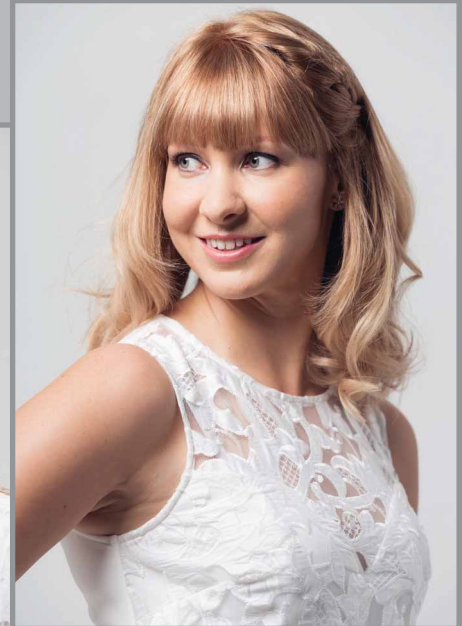
OPAL

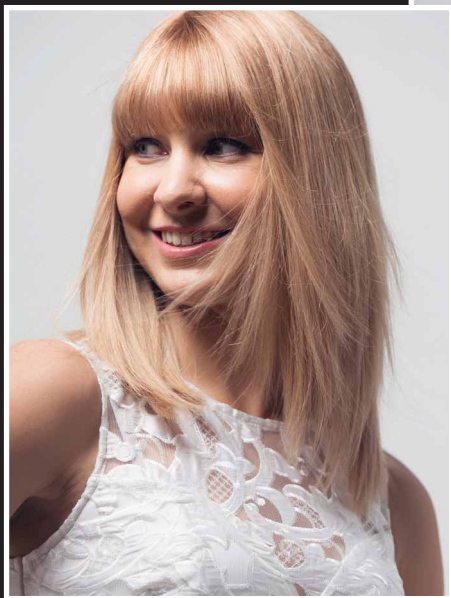
8-12" un-styled bob in 100%
European Human Hair



ONYX

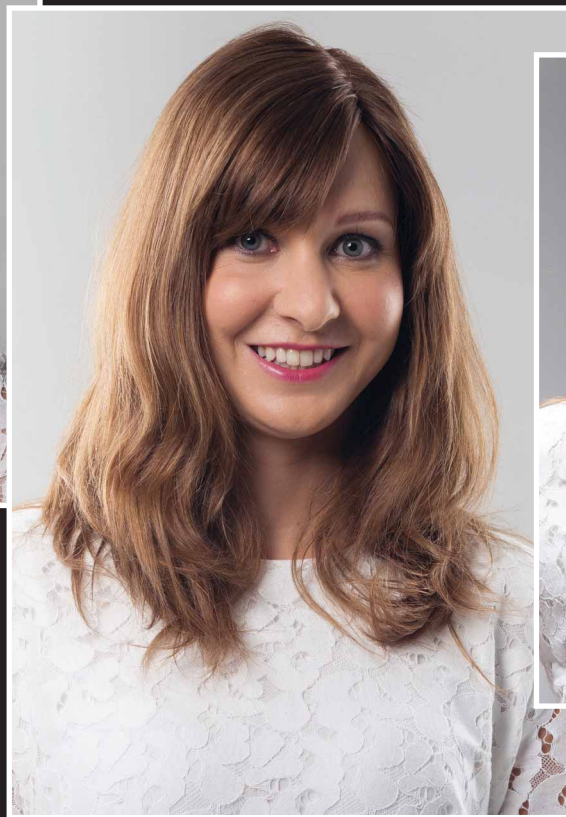
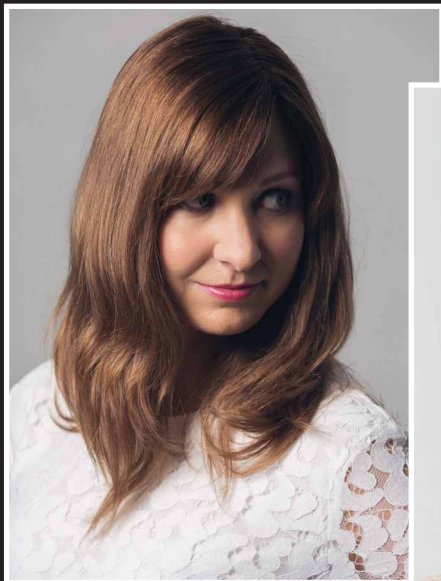
10-12" un-styled long layered
style in 100% European
Human Hair





- Secure Fit
- Natural Lace Front
- Innovative Anti-slip PU Design For Extra Security
- Extreme Comfort
- Best Quality European Hair
- Sizes From 54 – 55cm*

**Due to base constructions, sizes can vary.*



Joanna Rowsell-Shand MBE
models ONYX in colours HYDRA
BLONDE and PHOENIX BROWN
from the Platinum Collection.

Colour Chart

7 Exclusive Platinum Collection Colours



Vela Blonde



Hydra Blonde



Phoenix Brown



Carina Brown



Lynx Brown



Tucana Red



Orion Black



Treasure your Platinum masterpiece with
opulent love and care.

Ask your stylist for the best tips and advice
on how to keep your Platinum hair beautiful.



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PLATINUM COLLECTION

Trendco Head Office & Mail Order

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114-116 Western Road
Hove, BN3 1DD
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Email: info@trendco.co.uk

Trendco Birmingham

13 Cannon Street
Birmingham, B2 5EN
Tel: 0121 633 4280
Email: julie@trendco.co.uk

Trendco Edinburgh (A&A Studios)

8-10 Tanfield, Inverleith
Edinburgh, EH3 5HF
Tel: 0131 556 7057
Email: sales@aastudios.co.uk

Trendco Hove

Sheridan House, Ground Floor
114-116 Western Road
Hove, BN3 1DD
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Email: phoebe@trendco.co.uk

Trendco Liverpool

(The Wiggins)
119 Penny Lane
Liverpool, L18 1DF
Tel: 0151 475 0328
Email: wiggins@trendco.co.uk

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64 Westbourne Grove
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